

Privacy Policy

The San Francisco Bird Hotel Privacy Policy was updated on May 11, 2019.

Your privacy is important to San Francisco Bird Hotel so we've developed a Privacy Policy that covers how we collect, use, disclose, transfer, and store your personal information.

Please take a moment to familiarize yourself with our privacy practices and contact us if you have any questions.

Your California Privacy Disclosures

Collection and Use of Personal Information

Personal information is data that can be used to identify or contact a single person.

You may be asked to provide your personal information anytime you are in contact with San Francisco Bird Hotel or a San Francisco Bird Hotel affiliated company. San Francisco Bird Hotel and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our services, products, content, and advertising. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have.

Here are some examples of the types of personal information San Francisco Bird Hotel may collect and how we may use it:

What personal information we collect

When you purchase a product, register for an event, or contact us, we may collect a variety of information, including your name, mailing address, phone number, email address, contact preferences, device identifiers, IP address, location information, and credit card information.

How we use your personal information

We may process your personal information: for the purposes described in this Privacy Policy, with your consent, for compliance with a legal obligation to which San Francisco Bird Hotel is subject or when we have assessed it is necessary for the purposes of the legitimate interests pursued by San Francisco Bird Hotel or a third party to whom it may be necessary to disclose information.

The personal information we collect allows us to keep you posted on San Francisco Bird Hotel's latest news, products and upcoming events. If you don't want to be on our mailing list, you can opt-out anytime by updating your preferences.

We also use personal information to help us create, deliver, and improve our services, products, content, and marketing.

From time to time, we may use your personal information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies. Because this information is important to your interaction with San Francisco Bird Hotel, you may not opt-out of receiving these communications.

We may also use personal information for internal purposes such as auditing, data analysis, and research to improve San Francisco Bird Hotel's services, products, and customer communications.

Collection and Use of Non-Personal Information

We also collect data in a form that does not, on its own, permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it:

Cookies and Other Technologies

Similar to most websites, we gather some information automatically that is stored in log files. This information includes Internet Protocol (IP) addresses, browser type and language, Internet Service Provider (ISP) addresses, referring and exit websites and applications, operating system, date/time stamps, and clickstream data.

We use this information to understand and analyze trends, to administer the site, to learn about customer behavior on the site, to improve our services, and to gather information about our customers. San Francisco Bird Hotel may use this information in our marketing services.

Disclosure to Third Parties

At times San Francisco Bird Hotel may make certain personal information available to strategic partners that work with San Francisco Bird Hotel to provide services or products, or that help San Francisco Bird Hotel market to customers.

Service Providers

San Francisco Bird Hotel shares personal information with companies who provide services such as fulfilling customer orders and delivering products to you. These companies are obligated to protect your information and may be located wherever San Francisco Bird Hotel operates.

Protection of Personal Information

San Francisco Bird Hotel takes the security of your personal information very seriously. San Francisco Bird Hotel online services such as the San Francisco Bird Hotel online store protects your personal information using encrypted technologies such as HTTPS / TLS encryption.

The Wix Stores checkout process is secured by HTTPS / TLS encryption and it is safe for customers to purchase.

TLS (Transport Layer Security) is the standard security technology for establishing an encrypted link between a web server and a browser. This link ensures that all data passed between the web server and browsers remain private and secure. TLS is the industry standard and is used by millions of websites in the protection of their online transactions with their customers.

Third-Party Sites and Services

San Francisco Bird Hotel digital properties, i.e., its website, products, and services may contain links to third-party websites, products, and services.

Information collected by third parties, e.g., Amazon Inc., is governed by their privacy practices. We encourage you to learn about the privacy practices of those third parties.

Our Commitment to Your Privacy

To make sure your personal information is secure, we communicate our privacy and security guidelines to San Francisco Bird Hotel employees and contractors and strictly enforce privacy safeguards within the company.

Privacy Questions

If you have any questions or concerns about San Francisco Bird Hotel's Privacy Policy or data processing or if you would like to make a complaint about a possible breach of local privacy laws, please contact us. You can always contact us by phone at the relevant San Francisco Bird Hotel number provided.

San Francisco Bird Hotel may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.

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